



PURE OIL JOBBERS COOPERATIVE ANNUAL STOCKHOLDERS MEETING BUILDS MOMENTUM FOR 2011

The PURE Oil Jobbers Cooperative members, staff and vendors met in Charleston, South Carolina at the Doubletree Hotel in November for the 2010 Annual Stockholders Meeting. The two-day event featured a golf outing and an opening dinner and reception on Friday, followed by Saturday's



(L to R): The winning golf team of Rick Belford, with Colonial Oil, Greg Rogers, with Rogers Oil Company, and Harold Kennedy, with Rex Oil Company.

breakfast, shareholders meeting and fourth quarter meeting of the PURE Board of Directors.

The golf outing, sponsored by JWA Public Communications, with contributions from Colonial Oil and RBS Worldpay, was held at The Links at Stono Ferry golf course, which is home to the College of Charleston men's golf team. Special thanks go out to Charleston's head men's golf coach Mark McEntire and his



PURE Co-op members and guests look over the table top displays provided by preferred vendors seeking to share information about their products and services available to petroleum marketers.

wife Meredith, who is the director of sales at Stono Ferry. The McEntires helped secure lunches, tee times, and prizes for all participants.

Finishing in first place at the golf outing was the team of Harold Kennedy, Greg Rogers, and Rick Belford. They won the tie breaker with the second place team of John Strickland, Stan Whitfield, and Scott Gordon.

Following the golf outing, the Friday evening reception and dinner was sponsored by TransMontaigne, Inc. Saturday's breakfast was sponsored by Professional Energy Management, while Fuel



Power Marketing sponsored refreshments throughout the remainder of the work day. Members in attendance also had a chance to visit with preferred vendors, who provided table top displays of their products and services on Saturday. Those represented included Cobb & Cobb Promotions, Fuel Power Marketing, LION Uniforms, and others.

"We enjoyed a very successful stockholders meeting, which is always a special time for us to get together in a relaxing environment to reflect upon the year and look forward to the future," says Frank Dotson, PURE general manager.

Enjoying the opening reception of the PURE annual stockholders meeting are John Larkin (far left) and Katie Cassell (far right) of TransMontaigne, along with Janet and Johnny Robertson (center), with John's Texaco Service, Inc. TransMontaigne sponsored the opening reception and dinner, while John's Texaco Service, Inc. was one of a dozen PURE jobbers recognized with a 10-year Member Service Award.

PASSING THE GAVEL: DAVIS COSEY TAKES THE REIGNS AS PURE PRESIDENT

Prior to passing the gavel to fellow Board Member Davis Cosey, PURE President Tim Allen gave his "State of the Cooperative" address to the Co-op membership during the annual Stockholders Meeting.



PURE General Manager Frank Dotson presents outgoing President Tim Allen (second from right) with a gift for his two years of service in office. Dennis Combs (second from left) was recognized for his efforts in helping the Co-op with its capitalization plan, while Davis Cosey (far right) takes the reigns as President in 2011.

In his final address to the Co-op as President, Allen noted that although market conditions have changed, the Co-op has come a long way in 2010, with the highlight being the preparations that are being

made to submit requests for proposals to potential suppliers. In order to do so, the PURE Board of Directors retained the services of Professional Energy Management to consult the Co-op throughout this process of transforming it from a "price taker to a price maker."

The Co-op also has contracted with Orchestrated Fuels to provide a back office system and hired No Sky Solutions as an IT consultant as well.

"A special thanks goes out to Johnny Fair for his hard work in the back office system selection, as well as Craig Lynch, Davis Cosey, Dennis Combs, and others, who all were very involved in the process," says Allen.

Combs has led the efforts of the Co-op to establish credit, which is necessary for it to be able to purchase (product/supply) as one entity on behalf of its members. The capital needs of the Co-op are expected to be much less than what was originally anticipated – good news for Co-op members making preparations to invest.

"Over the course of the next year, you will see a lot of improvements to the Co-op," concluded Allen.

ELECTION RESULTS IN: FOUR PURE BOARD MEMBERS RETURN, WITH ONE NEWCOMER COMING ON BOARD

The election results are in for the five open spots on the 15-member PURE Oil Jobbers Cooperative Board of Directors. Those newly elected board members are:

- Johnny Fair, with Louisville Tire/Fair Oil Company in Louisville, Mississippi, representing District 1.
- Mac Campbell, with Campbell Oil Company in Elizabethtown, North Carolina, representing District 2.
- Davis Cosey, of Davis Oil Company in Perry, Georgia, representing District 3.
- Stephanie Hinton, with Jim Hinton Oil Company in Live Oak, Florida and Valdosta, Georgia, representing District 4, as a first-time member of the board.



Former PURE Board Member Dennis Combs (left) and current President Davis Cosey (second from left) share a laugh with PURE District Sales Manager Anita Malone (far right), prior to the annual stockholders meeting. PURE Past President Tim Allen and General Manager Frank Dotson (center) make preparations to address the members in attendance.

And Tim Allen, with Allen Oil Company in Sylacauga, Alabama, representing District 5.

In addition to Davis Cosey being selected

as President of the PURE Oil Jobbers Cooperative for 2011, Mac Campbell will serve as Vice President; Buck Grist, of Grist Oil Company in Blakely, Georgia, will serve as Treasurer; and James Frank Bundrant, of Bundrant Car Care in Waynesboro, Tennessee, will serve as Secretary this year.

Cosey also chairs the Executive Committee as President of the Co-op. Other 2011 Committee Chairmen include: Buck Grist for Finance, Mac Campbell for Marketing, Tim Allen for Nominating, Buddy Lisle for Personnel, Jeremy Holmes for Planning, Clayton Hooks for Supply, and Johnny Fair for the Back Office.

Finally, President Cosey noted that the PURE Co-op Board of Directors is pursuing a Five-Year Business Plan, to reflect the goals and objectives of the organization.



Stephanie Hinton and David Blevins enjoy the opening reception of the PURE annual stockholders meeting in Charleston. Hinton, with Jim Hinton Oil Company, is a first-time member of the PURE Board of Directors, following her election last fall to represent the Co-op's District 4.

MEMBER MILESTONES WORTH CELEBRATING

PURE recognizes 10-year Member Service Awards

During the annual Stockholders Meeting in Charleston this past November, a dozen members were presented with 10-year Member Service Awards, to commemorate their contributions to the success of the PURE Oil Jobbers Cooperative.

Those 10-year Member Service Award winners include:

- Gay Oil Company in Vidalia, Georgia
- Biltmore Oil Company in Asheville, North Carolina
- Huntley Oil & Gas Company, Inc. in Wadesboro, North Carolina
- Davis Oil Company, Inc. in Perry, Georgia
- Anderson Oil Company, Inc. in Fredericksburg, Virginia
- W.K. McClendon Oil Company, Inc. in Tampa, Florida
- Johnson Oil Company, Inc. in Tifton, Georgia

- Sterling Petroleum, Inc. in Leland, Mississippi
- Morson & Windham Oil Company in Clarksdale, Mississippi
- Planters Warehouse & Loan Company in Fitzgerald, Georgia
- Superior Petroleum & Fuel in Conover, North Carolina
- John's Texaco Service, Inc. in Red Springs, North Carolina



James Johnson (left) of Johnson Oil Company in Tifton, Georgia is one of 12 PURE oil jobbers to receive a 10-Year Member Service Award.



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