



## PURE ANNUAL MEETING SET FOR FEB. 22-24 AT CHATEAU ÉLAN

The PURE Oil Jobbers Cooperative Board of Directors, through the work of its Planning Committee and committee chairman Johnny Robertson, is excited to announce that the Annual Stockholders Meeting will be held at Chateau Élan in Braselton, Georgia on Feb. 22-24, 2013.

This Annual Meeting will open with a vendor tradeshow and a dinner, sponsored by TransMontaigne, Inc., on Friday, Feb. 22. During the tradeshow, authorized vendors of the Co-op will showcase their products and services, while sharing details of the current program benefits available for members. The opening reception and dinner will be held in the Élan Ballroom and feature fellowship among the members and their families.



Orchestrated Fuel is one of several authorized PURE vendors who will be on hand to share insights on their services with members during the Annual Stockholders Meeting, Feb. 22-24, 2013, at Chateau Élan.

The bylaws of the Cooperative state that the annual meeting of shareholders may be held during the first quarter of the following year.

During the Annual Stockholders Meeting, PURE members will



PURE Co-op member Charlie Roberts (right) of Eli Roberts and Sons of Tallahassee, Florida, enjoys a conversation with Roger Fleck of Colonial Oil Company.

The Stockholders Meeting will be held on Saturday morning, Feb. 23, followed by the first quarter meeting of the PURE Board of Directors.

The bylaws of

vineyards, restaurants, a championship golf course, an equestrian center, resort spa services, biking and walking trails, a fitness center, tennis courts and swimming pool, not to mention

world-class amenities. In addition, the resort is located 11 miles north of the Mall of Georgia in Buford and 23 miles south of the Tanger Outlet Mall in Commerce.

For more

information on the PURE Annual Meeting, contact the Co-op office at 803-328-5284, or log onto our Web site at [www.besurewithpure.com](http://www.besurewithpure.com).

be able to gather information on their financial investment in the Co-op, including reports on contract volumes attained during the previous year, updates on supply arrangements and product pricing, in addition to the latest details of the Co-op's transition into a single entity capable of buying and selling petroleum and negotiating supply arrangements on its own.

Chateau Élan in Braselton, Georgia is located approximately 40 minutes north of metro Atlanta. The 3,500-acre property features an Inn and Conference Center, a winery among the property's



The Annual Stockholders Meeting is well attended, as members are able to gather valuable updates and information on the latest developments of the PURE Oil Jobbers Cooperative.

## PURE RECOGNIZES 10-YEAR SERVICE AWARD RECIPIENTS

An impressive number of 42 members received 10-year service awards at the 2012 annual meeting last March, which represents approximately 13 percent of the entire PURE Oil Jobbers Cooperative membership list. The upcoming service awards will be presented during the Stockholders Meeting at Chateau Élan in Braselton, Georgia, set for Feb. 22-24, 2013.

PURE Co-op 10-year service award winners from this past year included:

- Dodson Oil Company in Fayette, AL
- Grist Oil Company, Inc. in Blakely, GA
- H Oil, Inc. in Lacey Spring, AL
- Jones Oil Distributors in Jasper, GA
- McKenzie Oil Company, Inc. in Eufaula, AL
- PK Oil, Inc. in Dallas, GA
- Quality Petroleum of Alabama in Birmingham, AL
- T.L.D. Petroleum Company, Inc. in Camden, AL
- Veterans Oil, Inc. in Bessemer, AL
- Arey Companies in Shelby, NC
- Candler Oil Company, Inc. in Lynchburg, VA

- Cherry Oil Company, Inc. in Kinston, NC
- McNeill Oil Company in Aberdeen, NC
- Monroe Oil Company in Monroe, NC
- R.T. Rogers Oil in Hinton, WV
- Southern Oil Company, Inc. in Suffolk, VA
- T-Mart Food Stores in Dunn, NC
- Westside Oil Company, Inc. in Dunn, NC
- Blaylock Oil Company in Homestead, FL
- Boswell Oil Company, Inc. in Athens, GA
- Carter Oil Company, Inc. in Willacoochee, GA
- Claxton Oil Company, Inc. in Claxton, GA
- Hicks Oil Company, Inc. in Avon Park, FL
- Imperial Oil Company, Inc. in Tampa, FL
- J.V. Gander Distributors, Inc. in Apalachicola, FL
- Keith Bennett Oil Company in Waycross, GA
- Lank Oil Company in Ft. Lauderdale, FL
- Morris Petroleum in Monticello, FL
- P&B Petroleum Company in Cleveland, GA
- R.W. Davis Oil Company, Inc. in Lilburn, GA
- S.A. White Oil Company, Inc. in Marietta, GA
- Attala Oil Company, Inc. in Kosciusko, MS
- Buffalo Services, Inc. in McComb, MS

- Craddock Oil Company, Inc. in McComb, MS
- Dickerson Petroleum, Inc. in Kosciusko, MS
- Griffis Oil Company, Inc. in Grenada, MS
- Jerry's Oil Company, Inc. in Denmark, TN
- Keithco Petroleum, Inc. in Hattiesburg, MS
- Orbit Oil Company, Inc. in Clinton, MS
- Retail Investments, Inc. in Hattiesburg, MS
- Smith Petroleum, Inc. in Hattiesburg, MS
- Wilbanks Oil Company in Carthage, MS



Davis Cosey (far right) congratulates 10-year service award recipients (left to right): Greg Rogers of R.T. Rogers Oil, Lisa Hicks Wagoner of Hicks Oil, Frank McNeill of McNeill Oil, Clayton Hooks of Craddock Oil, Buck Grist of Grist Oil, and Cleve and Trevor Carter of Carter Oil.

## BOARD MEMBER PROFILES: VETERANS, NEWCOMERS SERVE PURE WELL

The year 2012 featured two newcomers and the return of a past officer to the PURE Board of Directors, in addition to the re-election of two others who were serving previously.

In 2012, Joe McCaskill of Mac's Gas, Inc. in Brandon, MS (District 1) and Johnny Robertson of John's Fuel Service in Red Springs, NC (District 2) were elected to serve on the board as first-timers. They joined Dennis Combs of Combs Oil Company in Naples, FL (District 4), who returned to the board to



Johnny Robertson (far right) joined the PURE Co-op Board in 2012, representing District 2 as the owner of John's Fuel Service in Red Springs, NC.

serve as Treasurer with President Buck Grist (District 3) and Larry Jones (District 5), who were both re-elected last year.

McCaskill may be new to the board, but he is not new to the PURE Co-op, with his membership dating back to 1994, less than a year after the organization formed. It was a decision that has worked out well for Mac's Gas, Inc. – an independent petroleum marketer and retailer of only unbranded product since McCaskill founded the company 27 years ago.

"I am interested in the issues that we're working on as a Co-op, so I wanted to see how things worked and if I can help," he says.

Whereas McCaskill is a jobber focused solely on retail outlets, Johnny Robertson's company is a distributor that does not own or operate any retail stores. John's Fuel Services is a multi-branded company with Citgo, Shell, and Sunoco branded outlets, as well as Liberty and PURE for unbranded business.

"We have enjoyed considerable



Joe McCaskill (right), a newcomer to the PURE Board of Directors in 2012, chats with fellow District 1 Board Member Clayton Hooks during the third quarter board meeting in Atlanta.

growth with PURE, since we began with one PURE location and now we have seven," he notes. "PURE has played a significant role in the growth of our unbranded sales, which has made us a better and more balanced and viable company."

For the complete story and more insights on these PURE Board Members, check out the news archives on our Web site at [www.besurewithpure.com](http://www.besurewithpure.com).

## FEDERATED INSURANCE OFFERS TIPS ON HOW TO PROTECT AGAINST FRAUD

As the temperature plummets during the winter season, the chance of slips or falls at your retail outlet or business site rises during these rainy, snowy months.

Federated Insurance encourages you to take every precaution to protect patrons against those slips and falls; but in doing so, protect yourself against any potential claim that may be a set-up or fraud.

Some accidents are unpreventable, but others may be staged or may not be legitimate, say industry officials. According to reports of the National Insurance Crime Bureau (NICB), the number of questionable slip and fall claims rose an amazing 12% when compared to those of the previous year. Federated Insurance wants to make sure you don't become a victim of fraudulent claims.

In the event someone falls at your business site, consider the following tips for the proper response and follow-up protocol:

- Immediately attend to that person who fell and call for

help, if necessary.

- Do not admit negligence or offer to pay for medical care.
- Get the person's personal information.
- Investigate the location of the fall – document findings with photos, notes, etc.
- Gather information from witnesses.
- Report the accident to your insurance carrier.
- If the victim returns to ask for your insurance information or a payment for their medical bills, explain that you've reported the incident to your insurance company; then, offer them only your claims adjuster's contact information.

Protect yourself. Don't fall victim to this type of fraud.

*This risk management strategy is provided by Federated Insurance – the authorized insurance carrier for the PURE Oil Jobbers Cooperative membership. For more info, contact Federated's Garrett Pepper at [wgpepper@fedins.com](mailto:wgpepper@fedins.com) or 901-412-3633.*



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