



PURE's 20th ANNUAL SHAREHOLDERS' MEETING SET FOR FEB. 28 – MARCH 1 IN TAMPA

The 2013-14 Annual Shareholders' Meeting, scheduled for February 28 – March 1, at the Embassy Suites Tampa Airport Westshore Hotel, marks the 20th anniversary of the PURE Oil Jobbers Cooperative.

The Annual Shareholders' Meeting in Tampa will kick off with a vendor showcase Friday afternoon, followed by an opening reception and dinner Friday evening. Saturday morning will begin with a breakfast sponsored by Federated Insurance, with Vice

President Scott Warren, who is the company's Director of Association Risk Management Services, presenting a program that is titled: "Relationships."



The Annual Shareholders' Meeting will follow the Saturday morning breakfast and will feature a review of Co-op financials and volumes, an update on current supply agreements and those in the works, a state of the Co-op address, member service awards, recognition for board member service in 2013, and much more.

Immediately following the Shareholders' Meeting, the Co-op Board will convene for its First Quarter meeting of 2014.

Following the Board Meeting, Professional Energy will offer a seminar on the features of the Co-op as a vertically integrated independent petroleum provider.



PURE Co-OP OFFICERS PROVIDED LEADERSHIP IN 2013

The Officers who were selected by their fellow Board Members to lead the PURE Oil Jobbers Cooperative in 2013 served well and are deserving of the special recognition they are set to receive at the Annual Shareholders' Meeting, to be held Feb. 28 – March 1, at the Embassy Suites Tampa Airport Westshore Hotel.

Buck Grist provided leadership as President for the second consecutive year, as he will pass

the gavel to Dennis Combs during the Annual Meeting, to lead the Co-op in 2014. Combs was Vice President of the Co-op in 2013, after also serving as an officer during his previous tenure on the Board. Joining Grist and Combs as officers last year were Treasurer Clayton Hooks, who advances to the role of Vice President in 2014, and Lynn Keffer, who will move from the role of Secretary in 2013 to

Treasurer this year.

As a long-time Board Member, Grist is the owner of Grist Oil Company in Blakely, Georgia, where he represents PURE members in District 3, which covers the state of Georgia. He followed fellow Georgian Davis Cosey as Co-op President in 2012.

The PURE Co-op Board volunteers countless hours to help direct policy and procedures for more than 300 members and fellow oil jobbers. With the Co-op becoming a vertical supplier of fuel for members, recent Boards have been particularly busy negotiating supply arrangements and adding back-office capabilities to the organization, allowing members flexibility, security, and in most cases better pricing, for their full complement of petroleum products.



Buck Grist (center) completed his second year as President of the PURE Oil Jobbers Cooperative at the conclusion of 2013, leading the Co-op during a new era as a vertical supplier of fuel for members.

FEDERATED: RELATIONSHIPS KEY TO SUCCESS

The Annual Shareholders' Meeting of the PURE Oil Jobbers Cooperative, to be held Feb. 28 – March 1, in Tampa, will feature a special guest from Federated Insurance during the sponsored breakfast on Saturday morning.



Federated's Scott Warren

Scott Warren, Vice President and Director of Association Risk Management Services, will be speaking on the topic of "Relationships" – noting that "happier, more productive employees will make more sales, treat customers

better, and ultimately make more money for the company for which they work."

Warren notes that the relationships PURE Oil Jobbers have with their employees, customers, and business partners are the foundation of their success. Topics Warren will explore during the Federated breakfast will include: How do you impact productivity and job satisfaction to reduce employee turnover? Also, do you know why your customers choose to buy from you? And, how do you communicate with your customers and business partners to ensure success?

PURE HONORS SELECT MEMBERS FOR A DECADE'S WORTH OF SERVICE

One of the features during the Annual Shareholders' Meeting of the PURE Co-op is the special recognition given to select members who have achieved a noted milestone in their service as PURE Oil Jobbers. The 10-year service awards reflect the dedication and commitment of these very special Co-op veterans. These members have done a great deal to promote PURE – through their retail, wholesale, or related businesses – as the Southeast's leading independent petroleum brand.

Those members of the PURE Oil Jobbers Cooperative who received 10-year service awards at the (2012-13) annual meeting last year included:

- Abbott Oil Company, Inc. of Augusta, GA
- Automated Petroleum & Energy of Brandon, FL
- Bailey Oil Company of Byram, MS
- Burns Oil Company, Inc. of Pascagoula, MS
- C.L. Custer, LLC of Harrisonburg, VA

- Campbell Oil Company, Inc. of Elizabethtown, NC
- Chase Oil Company, Inc. of Florence, SC
- Crystal Enterprises, Inc. of Elizabeth City, NC
- Dees Oil Company, Inc. of Ripley, MS
- Dixie Gas & Oil Corporation of Verona, VA
- Gibson Oil Company of Osceola, AR
- GOCO, Inc. of Charlottesville, VA
- Hill Petroleum, Inc. of Goodwater, AL
- HLC (Cullipher), LLC of Alamo, TN
- Holtzman Oil Corporation of Mt. Jackson, VA
- Huff Petroleum Company of Pulaski, VA
- Hughes Oil Company of Homerville, GA
- LaSher Oil Company, Inc. of North Little Rock, AR
- M.F. Gardner Oil Company, Inc. of Scottsboro, AL
- Merit Petroleum Company, Inc. of Labelle, FL
- Mini-Food Stores, Inc. of Macon, GA
- O & M Oil, Inc. of Monticello, AR
- Pacer Fuels, LLC of Austell, GA
- Potter Oil & Tire Company, Inc. of Aurora, NC
- South Central Oil Company, Inc. of Albemarle, NC
- Suffolk Energies, Inc. of Suffolk, VA



PURE members who received 10-year service awards last year included (L to R): Mac Campbell of Campbell Oil Company, James Ridenour of Valley Oil Corporation, John Hughes of Hughes Oil Company, Paul Tomaszewski of Pacer Fuels, and Allen Coker of W.H. Bristow, Inc., joined by General Manager Frank Dotson (far right).

- Tri-State Oil Company, Inc. of Belle Chasse, LA
- Valley Oil Corporation of Staunton, VA
- W.H. Bristow, Inc. of Darlington, SC
- Waring Oil Company of Vicksburg, MS
- Willard Oil Company, Inc. of Spartanburg, SC

ELECTION RESULTS IN ONE NEWCOMER, TWO RETURNING, AND TWO CONTINUING SERVICE ON PURE BOARD IN 2014

While the election of PURE Board Members may not feature campaigning or advertising as seen among candidates for political office, the selection of the Co-op's leadership – and



John Fair (left), who is President of Fair Oil Company and Propane Gas Systems, Inc. in Louisville, Mississippi, chats with District Sales Manager Graham Varn. Fair has rejoined the PURE Co-op Board in 2014, representing District 1.

those members willing to serve in this capacity – is important for the future of PURE, nonetheless.

Each year, five of the 15-person PURE Co-op Board of Directors – one from each district in the organization – are elected to serve respective three-year terms. The five newly elected members of the 2014 Board feature the arrival of a newcomer, the return of two former board members, and the re-election of two who were already serving.

Phillip Drew, President of Drew Oil Company, Inc. in Cairo, Georgia, is a first-time member of the PURE Board, representing District 3.

John Fair, representing District 1, and Frank McNeill, representing District 2, rejoin the Board after serving the Co-op in this capacity previously. Fair served two consecutive terms on the

Board when the Co-op first formed 20 years ago. He is President of Fair Oil Company and Propane Gas Systems, Inc. in Louisville, Mississippi. In addition to being a former Board Member, McNeill is a Past President of the Co-op, serving in this leadership role in 2008. He is President of McNeill Oil Company in Aberdeen, North Carolina.

The two Members of the 2014 Board who were re-elected to continue their service were Stephanie Hinton, representing District 4, and Tim Allen, representing District 5. Hinton, of Jim Hinton Oil Company, Inc. in Valdosta, Georgia and Live Oak, Florida, is serving her second term on the Board. Allen, who was the Co-op's President during the transitional years of 2009 and 2010, is Vice President of Allen Oil Company in Sylacauga, Alabama.



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